

MEDIA ADVISORY
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TIANS RECOGNIZES EXCELLENCE IN TOURISM!

Halifax, N.S. (December 3, 2008) – On December 2nd the Tourism Industry Association of Nova Scotia (TIANS) hosted the 2008 Tourism Summit.

Ten Crystal Tourism Awards of Excellence were presented to individuals and organizations that have excelled in their particular category. The winners this year were:

Joggins Fossil Cliffs – Tourism Innovator Award, which exemplifies innovation in market positioning in contributing to Nova Scotia’s unique Tourism product offering.

Dr. Wilfrid Creighton – Sustainable Tourism Award, which exemplifies leadership in balancing the economic, environmental and cultural authenticity of the Tourism Industry.

Leather Works – Tourism Sector Business of the Year Award, which recognizes the “best of the best”. The winner of this award was recognized for their efforts in outstanding service, dedication and commitment to the Industry.

Hillsdale House Inn – Tourism Atlantic Technology Award, recognized innovative and strategic use of technology benefiting business and the Tourism Industry as a whole.

Ecology Action Centre – Parks Canada Sustainable Tourism Award for reflecting the three pillars of sustainable tourism; development-economic viability, environmental sustainability, and cultural appropriateness. The recipient of this award has made a contribution to practicing and promoting sustainable tourism in Nova Scotia.

Nova Scotia Association of Chefs and Cooks – Human Resources Leadership Award which recognizes an organization who has demonstrated exemplary leadership in the development of future professionals for the Tourism Industry through education and training.

Mr. Oliver Bourque – Golden Hospitality Award for outstanding effort in the service of visitors to Nova Scotia.

Mermaid Theatre Company – Ambassador Award which recognizes an individual or company who has excelled in efforts to develop Tourism on a provincial, national, or international basis, and whose activities have made a major impact on Tourism and Culture in Nova Scotia.

Mr. Donald Wilson – Alastair and Frances Campbell Award, recognizing an individual who has demonstrated long-term commitment, energy, service, and vision to the enhancement of the Tourism Industry in Nova Scotia.

Mr. Jack Campbell – Tourism 1st Vision Award, which recognizes the significant contribution made by an individual, company, association, or government towards achieving the Tourism Vision for Nova Scotia.

Also presented were three Pineapple Awards. These awards are a celebration of our Pride in Service and the individuals who go above and beyond to enrich a visitor's stay in Nova Scotia. Recognition of individuals who exemplify extraordinary service in Nova Scotia's Tourism Industry is very important as they create the memories that visitors take home with them.

Throughout the year, visitors to Nova Scotia have completed the Pineapple Awards ballots which are located in hundreds of establishments throughout the province. The winners this year were:

- Mr. Radafy Ranaibo - Halifax, Nova Scotia
- Mr. Craig Doucette - Halifax, Nova Scotia
- Mr. Scott Franklin - Digby, Nova Scotia

TIANS mandate is to lead, support, represent and enhance Nova Scotia's tourism industry. TIANS is the provincial advocate for the Nova Scotia tourism industry and strives to enhance the industry's competitiveness and prosperity through increased professionalism and product development. In accomplishing this goal, TIANS works closely with many partners, regional and sector associations and all levels of government.

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