



MEDIA ADVISORY
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TIANS SUPPORTS THE REPEAL OF THE TOURIST ACCOMMODATIONS ACT

Halifax, N.S. (May 2, 2008) – The Tourism Industry Association of Nova Scotia (TIANS) is urging all parties to support the proposed repeal of the Tourist Accommodations Act that was tabled in the Legislature on May 2, 2008.

TIANS believes the repeal of the Tourist Accommodations Act will allow both industry and government to move forward and work together on issues that will enhance the competitive position of Nova Scotia in the global tourism market.

Susan Tilley-Russell, TIANS Chair states, “The move toward less government regulation is welcoming news for our industry. Jurisdictions such as British Columbia and Alberta who have made a similar transition from a fully regulated environment to an industry led quality standards program have seen positive results.”

Nova Scotia’s tourism industry faces some critical issues related to access, failing tourism infrastructure, decreasing market share and increasing global competition. “It is time for our government representatives from all parties to focus on policy issues that will enhance and support the growth of the tourism industry,” adds Ms. Tilley-Russell.

TIANS mandate is to lead, support, represent and enhance Nova Scotia’s tourism industry. TIANS is the provincial advocate for the Nova Scotia tourism industry and strives to enhance the industry's competitiveness and prosperity through increased professionalism and product development. In accomplishing this goal, TIANS works closely with many partners, regional and sector associations and all levels of government.

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