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New Training Partnership Announced between Tourism and Acadian Associations - Halifax, NS (November 12, 2008)

The Nova Scotia Tourism Human Resource Council (NSTHRC) is pleased to have signed an agreement with le Conseil de développement économique de la Nouvelle-Ecosse (CDÉNE) to partner in the training of the Nova Scotia tourism sector's Francophone workforce.

The NSTHRC will work with CDÉNE to share information on their respective programs, initiatives, projects and services to promote training in the tourism labourmarket. Francophone tourism businesses, educational institutions and economic development organizations will be able to access the various programs and services provided by the NSTHRC.

Tourism is one of the fastest growing sectors in Canada and employs close to 40,000 people in Nova Scotia. It is projected there will be an additional 290,000 tourism related jobs in Canada between 2006 and 2015.

"The agreement is an excellent step for the NSTHRC to partner with CDÉNE in delivering training resources for the Francophone community" stated Darlene Grant Fiander, President of the Tourism Industry Association of Nova Scotia (TIANS) and Executive Director of the NSTHRC. Due to its unique culture, heritage and language, Acadian tourism represents an economic growth opportunity to the province of Nova Scotia, and implementing industry standard training programs will be key for ongoing success and growth."

Founded in 1999, le Conseil de développement économique de la Nouvelle-Ecosse (CDÉNE) is a non-profit organization devoted to improving the well-being and quality of life of Acadians and Francophones in Nova Scotia.

The mandate of the NSTHRC is the development of a skilled and stable labour force for Nova Scotia's Tourism Industry. As the sector council for human resource development in the tourism industry, they focus on research, programming and advocacy on human resource issues affecting tourism in Nova Scotia.

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