



MEDIA RELEASE

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TIANS AGM Highlights Tourism Growth Priorities for Nova Scotia

Halifax, NS (May 27, 2026) – The Tourism Industry Association of Nova Scotia (TIANS) welcomed member businesses from across the province to its Annual General Meeting on May 25 at the Gaelic College in St. Ann’s, Cape Breton.

The AGM took place as TIANS and Tourism Nova Scotia continue to advance the Nova Scotia Tourism Sector Strategic Plan, aimed at expanding year-round tourism and strengthening a visitor economy that drives jobs, investment, and community prosperity.

“Tourism fuels our economy and brings our province to life,” said Kevin Toth, Chair of the TIANS Board of Directors. “In 2025 Tourism generated \$3.7 billion in revenues for Nova Scotia and supported more than 55,000 jobs. TIANS firmly believes that there are a number of practical actions that can be taken to support the goals outlined in the Strategic Plan. The priority now is to work together with government, industry and communities across the province to align efforts that will enhance the quality, capacity and competitiveness of the tourism industry.”

The TIANS AGM included several key industry updates as well as the election of the TIANS Board of Directors representing all regions of Nova Scotia.

2026–2027 Board of Directors

Kevin Toth, President, Fox Harb’r Resort (TIANS Board Chairman)

Wes Surrect, COO, Ignite Atlantic, Founder, Discover the Strait and Partner, Ellevan Services

Marie Manning, Vice President and CCO, Halifax International Airport Authority

John Simon, President, Canadvac/Journeys Across Canada/Hygge Life Travel

Sean Doucet, Hospitality and Business Consultant

Shauna Austin, Owner, The Clairestone Inn

Cal Martin, Parks Canada Field Unit Superintendent, Cape Breton

Pamela Wallace, Owner, Trout Point Lodge

Leslie Wilson, President and General Manager, Ski & Bike Wentworth

Juanita Peters, Executive Director, Africville Museum

Jaison Sandhu, Owner, Hampton Inn Dartmouth, Slumber Inn, Best Western Liverpool & Woodstock

David Hovell, Owner/Operator, Magic Winery Bus Limited

About TIANS

The Tourism Industry Association of Nova Scotia (TIANS) is the voice of tourism in Nova Scotia, representing operators, businesses, and stakeholders across the province. TIANS advocates for a competitive, sustainable, and inclusive tourism industry while delivering programs, services, training, and leadership that support sector growth.

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