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ANNUAL TOURISM SUMMIT CELEBRATES EXCELLENCE

Halifax, (December 5, 2025) –On December 2nd, the Tourism Industry Association of Nova Scotia (TIANS) hosted the Tourism Awards of Excellence and Pineapple Awards during the 2025 Tourism Summit – *Nova Scotia Needs Tourism*.

A total of seven awards across four different categories were presented to deserving organizations and individuals. TIANS is pleased to announce this year's winners:

The Alastair and Frances Campbell Tourism Achievement Award was presented to Captain Phil Watson, who has served for four decades on the Bluenose II, with the past 24 years as Captain. His steadfast stewardship has preserved Nova Scotia's shipbuilding and fishing heritage and greatly enhanced the Nova Scotia tourism industry.

The 2025 Tourism Champion Award was presented to Jess and Amy Tudor of Brier Island in appreciation of their efforts to elevate Nova Scotia's image as a tourism destination. Their work both individually and together has fostered global recognition and economic activity while preserving their social and cultural traditions.

In recognition of their commitment to the principles of stewardship through their work, the 2025 Parks Canada Sustainable Tourism Award was presented to Lindsay Lake Farms, located in Middle Musquodoboit. Owned and operated by the Teerling family, the farm features a commercial bison herd, farm tour and stay packages, a butchery, and a café.

Also presented were the 2025 Pineapple Awards – a celebration of our pride in service and of individuals who go above and beyond to enrich a visitor's stay in Nova Scotia. His Honor, Lt. Governor Mike Savage, Patron of the Pineapple Awards, presented to the following recipients:

- Cathy and Everett Lamey – Cabot Trail Motel
- Kris Reid – Amherst Travelodge
- Stephanie Wessoleck – Albert's Inn (Shelburne)
- Stephen Thibault – Digby Pines Golf Resort and Spa

Local artist Kelly Lowe, who operates Peggys Cove Glass, designed and handcrafted both the Pineapple Awards and Tourism Awards of Excellence. The latter are representative of a wave, with each award colour reflecting a specific element of the natural landscapes and coastline of Nova Scotia.

Working with partner associations and stakeholders, TIANS is committed to representing the best interests of the industry, enhancing and supporting the development of a competitive business environment for Nova Scotia's most promising economic sector. For additional details, visit: www.conferenceontourism.com or www.tians.org.

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