

## **Traveler magazine names Trout Point Lodge amongst 150 properties on "The Stay List"**

*For Immediate Release*

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*National Geographic Traveler* magazine has selected Trout Point Lodge of Nova Scotia for "The Stay List: 150 hotels you will love," which appears in the April, 2008 issue. The list celebrates 150 hotels in the United States, Canada, Mexico and the Caribbean region that are among the best at blending location-inspired architecture, ambiance and amenities, eco-stewardship and an ethic of giving back to the community.

According to editor Keith Bellows, the list's inspiration came from wanting to help readers avoid the letdown of staying in a hotel that isn't original and fails to exhibit any understanding of its cultural context. National Geographic created the list based on extensive research, including input from local experts and seasoned travelers, in-depth questionnaires to more than 600 nominated hotels and detailed follow-up by magazine staff. Regardless of price, all the featured hotels cherish a sense of place and offer a sweet night's sleep, according to the magazine.

Trout Point opened in 2000 as a backwoods lodge bordering the Tusket and Napier Rivers in the Tobeatic Wilderness Area. Built of massive white spruce logs and hand-cut granite & sandstone, the Great Lodge building blends almost seamlessly into its forest environment. With a total of 11 guest rooms and two cottages, Trout Point has recently re-doubled its longstanding efforts at promoting sustainable tourism, including replacing nearly all lighting with low-energy bulbs and using no air-conditioning, encouraging guest recycling, teaching about the boreal forest ecosystem, growing its own greens, vegetables, and herbs, and availing guests to high-end BVLGARI amenities in bulk dispensers. The Lodge won the Parks Canada Sustainable Tourism Award late last year.

"I remember being contacted to fill out a survey form last summer," commented co-proprietor Charles Leary, "but it's still quite an unexpected honor to be chosen for such a list that emphasizes precisely the kind of experience we strive to give our guests." The Great Lodge will open for the season on May 16, 2008.

*Traveler* has a total adult readership of 7,837,000 and is the "largest travel title" among U.S. magazines, according publisher the National Geographic Society. Trout Point Lodge has a 4.5 star rating from Canada Select, the national accommodation rating agency, and a 5 Green Key rating from the ECOMmodation program of the Hotel Association of Canada.

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