



TourismTechnology.com
TechnologieTourisme.com

TourismTechnology.com Registration Form

Creating a Web of Opportunity in Atlantic Canada

TourismTechnology.com was established in November 2000 through a partnership with the four Provincial Government Tourism Departments, Provincial Tourism Industry Associations and the Atlantic Canada Opportunities Agency (ACOA). The project is designed to assist the tourism sector in developing a competitive stance in the global marketplace through the use of technology. Each of the four Tourism Industry Associations has a Technology Resource Coordinator (TRC) that represents TourismTechnology.com and works directly with the tourism operators in each province.

Currently, TourismTechnology.com initiatives are focused on enhancing technology applications and providing training for tourism operators across Atlantic Canada. The project provides **mentoring, educational materials and website evaluations** for a registration fee of \$125.00 + HST (\$141.25). With this registration fee, a tourism operator will receive a half day, one-on-one mentoring session with their provincial TRC and a manual containing research and PowerPoint presentations on CD that will help educate and explain the importance of websites, online marketing, and closing the sale online. Checklists included in the manual will help operators understand what their website (if they have one) currently offers visitors along with a model tourism website that provides a visual approach to reinforce the manual.

If you are interested in having a **TourismTechnology.com** one-on-one mentoring session to help plan your business website or to improve your current site*, please complete the registration form and mail, fax or email it using the information provided below.

TourismTechnology.com Registration Form

* Registration fees apply for website evaluation, planning and educational materials and may change without notice

Participant Name:

Business Name:

Address:

Website URL:

Telephone:

Email:

- I would like to be contacted about the TourismTechnology.com project in order to learn more about it and what it can do for me and my business.
- I would like to sign up for the TourismTechnology.com project and my billing information for the \$125.00 + HST (\$141.25) registration fee is below.

Payment Method: Visa MasterCard American Express Cheque (enclosed)

Card Number:

Expiry Date:

Signature:

Please mail, fax, or email
completed forms to:

Michelle Sears
TourismTechnology.com
c/o TIANS
1099 Marginal Road, Suite 201
Halifax, NS B3H 4P7

michelle@tourismtechnology.com
michelle_sears@tians.org

www.tourismtechnology.com

T: (902) 496-7481
1-800-948-4267
F: (902) 422-0184



TourismTechnology.com
TechnologieTourisme.com



Agence de
promotion économique
du Canada atlantique



NOVA SCOTIA.COM

