

MEDIA ADVISORY  
For Immediate Distribution



## **TIANS RECOGNIZES 30 YEARS OF EXCELLENCE!**

Halifax, N.S. (November 29, 2007) – On November 27<sup>th</sup> the Tourism Industry Association of Nova Scotia (TIANS) hosted the 2007 Tourism Summit – 30<sup>th</sup> Anniversary.

Ten Crystal Tourism Awards of Excellence were presented to individuals and organizations that have excelled in their particular category. The winners this year were:

Crown Jewel Resort Ranch – Tourism Innovator Award, which exemplifies innovation in market positioning in contributing to Nova Scotia's unique Tourism product offering.

Tempest Restaurant – Sustainable Tourism Award, which exemplifies leadership in balancing the economic, environmental and cultural authenticity of the Tourism Industry

Mackinnon Cann-Inn – Tourism Business of the Year Award, which recognizes the “best of the best”. The winner of this award will be recognized for their efforts in outstanding service, dedication and commitment to the Industry.

Victoria County Recreation & Tourism Department – Tourism Atlantic Technology Award, recognized innovative and strategic use of technology benefiting business and the Tourism Industry as a whole.

Trout Point Lodge Resort Nova Scotia – Parks Canada Sustainable Tourism Award criteria established for this award reflects the three pillars of sustainable tourism; development-economic viability, environmental sustainability, and cultural appropriateness. The recipient of this award has made a contribution to practicing and promoting sustainable tourism in Nova Scotia.

Department of Education – Human Resources Leadership Award, an organization who has demonstrated exemplary leadership in the development of future professionals for the Tourism Industry through education and training.

Karl Webb – Tourism Champion Award, for outstanding effort in the service of visitors to Nova Scotia

DRUM! – Ambassador Award, an individual who has excelled in efforts to develop Tourism on a provincial, national, or international basis, and whose activities have made a major impact on Tourism and Culture in Nova Scotia.

Arthur Tauck Jr. – Alastair and Frances Campbell Award, recognizing an individual who has demonstrated long-term commitment, energy, service, and vision to the enhancement of the Tourism Industry in Nova Scotia.

Glenn Squires – Tourism 1st Vision Award, which recognizes the significant contribution made by an individual, company, association, or government towards achieving the Tourism Vision for Nova Scotia.

Also presented were three Pineapple Awards. These awards are a celebration of our Pride in Service and the individuals who go above and beyond to enrich a visitor's stay in Nova Scotia. Recognition of individuals who exemplify extraordinary service in the Nova Scotia's Tourism Industry is very important; as they create the memories that visitors take home with them.

Throughout the year, visitors to Nova Scotia have completed the Pineapple Awards ballots which are located in hundreds of establishments throughout the province. The winners this year were:

- Carol and Bill Fenstermaker – Mavillette Beach, Nova Scotia
- Fraser and Ina Chabassol – Malagash Point, Nova Scotia
- John MacLellan – Antigonish, Nova Scotia

TIANS mandate is to lead, support, represent and enhance Nova Scotia's tourism industry. TIANS is the provincial advocate for the Nova Scotia tourism industry and strives to enhance the industry's competitiveness and prosperity through increased professionalism and product development. In accomplishing this goal, TIANS works closely with many partners, regional and sector associations and all levels of government.

-30-

For more information, please contact:

Ms. Darlene Grant Fiander, President  
Tourism Industry Association of Nova Scotia  
1099 Marginal Rd, Suite 201  
Halifax NS B3H 4P7  
Phone: (902) 423-4480 Toll Free: 1 800-948-4267  
Fax: (902) 422-0184  
[www.tians.org](http://www.tians.org)