

MEDIA ADVISORY
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TIANS RECOGNIZES TOURISM EXCELLENCE

Halifax, N.S. (December 2, 2009) – Last evening, the Tourism Industry Association of Nova Scotia (TIANS) hosted the 2009 Crystal Tourism Awards of Excellence Gala Dinner. The event culminated the three-day Tourism Summit - The Evolution of Tourism.

Nine Crystal Tourism Awards of Excellence were presented to individuals and organizations that have excelled in their particular category. This year's winners are:

Mr. Mike Broomfield – Alastair and Frances Campbell Award

The Wharf Rat Rally – Ambassador Award

Mr. Scott MacAulay – Tourism Champion Award

Gaspereau Vineyards – Parks Canada Sustainable Tourism Award

Ms. Judy Saunders – Tourism Sector Person of the Year Award

Mr. Dick Lemon – Tourism Innovator Award

Driftwood Park Retreat – Sustainable Tourism Award

Mr. Paul Hanna – Human Resource Leadership Award

Ye Olde Argyle Lodge – Tourism Atlantic Technology Award

Also presented were the 2009 Pineapple Awards - a celebration of our Pride in Service and the individuals who go above and beyond to enrich visitor experiences. Recognition of individuals who exemplify extraordinary service in Nova Scotia's Tourism Industry is very important as they create the memories that visitors take home.

Throughout the year, visitors to Nova Scotia complete the Pineapple Awards ballots located in hundreds of establishments throughout the province. The winners this year are:

- 1 Ms. Courtney Beck - Shubenacadie, Nova Scotia
- 2 Belliveau Motors - Church Point, Nova Scotia
- 3 Mr. .Seamus Ryan - Halifax, Nova Scotia

TIANS mandate is to lead, support, represent and enhance Nova Scotia's tourism industry. TIANS is the provincial advocate for the Nova Scotia tourism industry and strives to enhance the industry's competitiveness and prosperity through increased professionalism and product development. In accomplishing this goal, TIANS works closely with many partners, regional and sector associations and all levels of government.

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